

B.B.A. Semester - 4 (CBCS) Examination
March/April-2025 [NEW COURSE]
Elements of Organisational Behaviour(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 What do you mean by Organisational Behaviour? Explain the features and importance of organisational behaviour. (14)

OR

Que.1 Write a note on
 (A) Contributing disciplines to organisational behaviour. (07)
 (B) Elementary idea of Hawthorne Experiments. (07)

Que.2 What is perception? Discuss in detail Perceptual process and factors of perceptual selectivity. (14)

OR

Que.2 Define the term learning? Describe its principle and components of learning process. (14)

Que.3 Define the term Attitude. Discuss Characteristics and measures of changing attitude. (14)

OR

Que.3 (A) Write a note on Personality. (07)

 (B) Types of emotion (07)

Que.4 What is a group? Explain characteristics of group and also discuss, How does formal group differ from informal groups? (14)

OR

Que.4 (A) Popular forms of team (07)

 (B) Describe concepts and characteristics of Team. (07)

Que.5 Elaborate Adam's Equity theory. (14)

OR

Que.5 Explain concepts and Characteristics of transformational Leadership. (14)
